Mission statement:

To perpetuate the values of community and entrepreneurship that are synonymous with the Bata name through the support of culture, education and youth.
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Dear Friends,

The year 2014 was an exceptional one for the Thomas Bata Foundation.

In addition to operating its expanding roster of events, lectures, course and competitions, the Foundation played a central role in developing and organizing an impressive range of activities to mark the 120th anniversary of the Bata Company, and the centenary of the birth of my father, Thomas J. Bata, who established the Foundation in 1992. These are described in the following pages.

We are extremely grateful for the enthusiasm and support of the many individuals, companies and institutions who worked with us during the year. The levels of interest and participation in these activities underlines the continued relevance of the Bata legacy in the Czech Republic and abroad.

I wish personally to thank my fellow Directors on the Foundation’s Board for their contributions and, in particular, Pavel Velev, Executive Director of the Thomas Bata Foundation, without whose creativity, boundless energy and communication skills none of these activities would have been possible.

Rosemarie Bata Blyth
Chairman, Thomas Bata Foundation
Rosemarie Bata Blyth  
Chairperson of the Board of Directors of the Thomas Bata Foundation

Miroslav Adámek  
Mayor, town Zlín

Petr Dostál  
Personnel Manager of Continental Barum, spol. s r.o. Otrokovice

Jiří Filipec  
Consultant

Miluše Hasoňová  
Personnel Manager of Tescoma s.r.o. Zlín

Karel Ježík  
Consultant

Stanislav Knotek  
Lawyer

Petr Sáha  
Rector, The Tomas Bata University Zlín

Miroslav Hovořák  
Director of B.F.P., Lesy a statky Tomáše Bati, Chairperson of the Supervisory Board

Stanislav Machovec  
Chief Financial Officer, Barum Continental, spol. s r.o. Otrokovice

Andrea Kadlčíková  
Chancellor, the Thomas Bata University in Zlín

Pavel Velev  
Executive Director

Jitka Zvolská  
Assistant / Secretary

Jana Benková  
Accounts Administrator
Bata, the Jews and Holocaust
TBF became actively involved in opinion exchange between the media and the author of the lecture „Bata, the Jews and Holocaust“ Dr. Marek, who published his research on employing Jewish prisoners in Bata company branches during World War II. His articles and lecture were aimed at defaming and accusation of the company Bata and the then top management of aiding the Nazis and using Jewish prisoners for the company expansion. The articles and the lecture caused great embarrassment among the public and indignation among many work colleagues and friends of the company Bata. In response to the articles, standpoints of the managing director of TBF, the committee of the Graduates of the Bata School of Work, JUDr Pospisil and Dr. Pokluda were published in the daily MF Dnes.

Date: February • Participants: 70 • Partners: n/a

Mini-conference on the Tomas Bata Exhibition
As part of an EU projects, Gymnasium Lesni cvrt and the PANT association, with the help of TBF, prepared an educational exhibition on the occasion of the 120th anniversary of the foundation of the company Bata. The exhibition was opened in the Bata Villa on 20 March 2014. In connection with this exhibition, Gymnasium Lesni cvrt and The Thomas Bata Foundation organized a mini-conference for students from gymnasium Zlin and Otrokovice. The exhibition is presented on 12 boards and will travel to other schools in Czech Republic.

Date: 20 March • Participants: 70 • Partners: Gymnazium Zlin

“Tomas Bata Memorial” – The Story of One Picture, lecture
TBF organized in cooperation with the head of the Culture Department of the Town of Zlin, Mgr. Katerina Pesatova, and the pedagogue – photographer prof. Dias a lecture about the history and presence of the Tomas Bata Memorial (TBM). Mgr. Pesatova acquainted the present with the history of TBM, individual steps taken by the Town of Zlin towards the preparation of TBM reconstruction so far and with further planned activities in this memorial.

Date: 24 March • Participants: 45 • Partners: town Zlin

Conference „Bata Legacy in Europe”
TBF is one of the main partners of the conference and Ing. Pavel Velev has actively participated in one of the panels. The conference was organized by the Faculty of Management of Economic of Tomas Bata University and TBF participated in the preparations too.

Date: 24 April • Participants: 300 • Partners: T. Bata University
Opening of a new Municipal Museum in Partizanske, Slovakia

TBF participated in a European project to create Bata part of the newly established Municipal Museum of Slovakian town Partizanske. At the invitation of the Mayor of Partizanske the director of TBF took part in opening of the new Municipal Museum of Partizanske. TBF was involved in the museum preparations and donated several artefacts for the collections.

Date: 25 April • Participants: 200 • Partners: town Partizanske

1st May Celebrations at TBF

The 17th year of the traditional 1st May Celebrations much resembled the celebrations which were held by Tomas Bata for the first time in 1924. Rich cultural programme for both children and adults was prepared with the Fleret band as the main performer. The programme and atmosphere this year attracted to the garden surrounding the Bata villa over 3,500 visitors, mostly families with children. The competitions and games were prepared especially for them. TBF cooperated closely with Bata Company both on the preparations and smooth course of the event. On stage in the garden were held several contests for children sponsored by Bata.

The stage also saw the announcement and awarding the winners of painting competition „Shoe full of fantasy” which was by the TBF announced a month in advance for children in basic and elementary schools in Zlin. 160 children sent their images. The winning images were exhibited in the Bata villa through the 1st May Celebration and on the facebook of TBF.

To commemorate the 100th anniversary of the birth of Thomas J. Bata TBF has prepared in the ground floor of the Bata villa exhibition of large format photographs of Thomas J. Bata.

Bata family was represented at the celebrations by Mrs. Sonja Bata and Mrs. Rosemarie Bata Blyth, Chairperson of the Board of Directors of TBF. The senator Alena Gajduskova and the Mayor of the Town of Zlin, Miroslav Adamek, were also present.

Date: 1 May • Participants: 3,000 • Partners: Bata, a.s.
Bata Knowledge Quiz, 3 times
As part of events held on the occasion on the 120th anniversary of Bata company foundation and 100th anniversary of the birth of Thomas J. Bata, TBF organized a knowledge quiz on Bata topics at the 3 elementary schools in Otrokovice. Local authorities in Otrokovice made the quiz a part of the celebrations of the above anniversaries. The test was performed using PCs in the form of questions with 3 possible answers, of which only one was correct; the pupils (two or three-member teams) had to respond to 50 questions from the Bata history and presence, which concerned production, personalities, Bata family, quotes of Tomas Bata etc. in 25 minutes. The winners were awarded prizes by the company Bata and small gifts by the TBF.

Date: 13, 23, 27 May • Participants: 120 • Partners: town Otrokovice

International Scientific Conference
“Training, Education and Pedagogic Pragmatism”
The National Museum of Pedagogy and Library of J.A. Comenius, Technical University in Liberec, Faculty of Natural and Human Sciences and Department of Pedagogy and Psychology in cooperation with the TBF organized a two-day conference in Zlin. About 60 participants from the Czech Republic and abroad could listen to interesting contributions of their colleagues regarding the general pedagogic and historic analysis of pedagogic pragmatism and the examples of the experimental and Bata school system. Due to capacity reasons, the conference was held at two places. The first day was held in Building 15 of the former Bata factory while the evening part and second day of the conference were held in the Bata Villa.

Date: 28, 29 May • Participants: 60
Partners: National Museum of Pedagogy Technical University Liberec

Entertaining Evening in Otrokovicka Beseda
The managing director of the TBF was invited by the Town of Otrokovice as a guest of an entertaining evening devoted to this year Bata anniversaries. Together with Dr. Pokluda and the entertainer Pepa Nahlovsky, they acquainted the audience with unknown facts and stories from the life of Tomas Bata, the founder, and the family of his son Thomas Jr. A part of the programme was quiz based on the Czech famous TV programme „Nobody is Perfect”. The programme aroused much interest; over 300 audience members participated.

Date: 6 June • Participants: 300 • Partners: town Otrokovice
Conference „120 Years with Bata“

The daily paper Hospodarske noviny prepared a one-day conference with a significant organizational and financial support of the Thomas Bata Foundation and Bata, which was held in the Double Tree hotel in Bratislava. The conference agenda had 3 parts. The first part dealt about the personality of Tomas Bata the Founder, his entrepreneurial philosophy, working methods and development of Bata until the end of World War II. The presentation was given by Dr. Pokluda from TBU. The second part was devoted to activities of Thomas J. Bata in the period after World War II until today. Mrs. Sonja Bata, Jiří Sedlacek and Marek Tomastik gave their presentations on this topic. The last part of the conference dealt with the importance and influence of the Bata Phenomenon in the 21st century. Ing. Lach, Chemosvit Svit, Dusan Kopiar, ECCO Slovakia and Jiří Vaculík Tescoma Zlin participated in the ensuing discussion. Other participants were also greatly interested in the discussion, which confirmed that the Bata Phenomenon is still a current topic. About 100 persons attended the conference.

Date: 18 September  •  Participants: 200
Partners: Hospodarske noviny

Evening in Ference Liszt’s Garden

In connection with the holding of the conference in Bratislava, a meeting was held with the Bata name followers in the FL’s Garden. The meeting was attended by: Ing. Holcik – Bata SK, Prof. Slachta – arch., Dr. Pokluda – TBU, Ing. Velev-TBF.

Date: 18 September  •  Participants: n/a  •  Partners: n/a

Competition 120 Years with Bata for Elementary Schools

The Thomas Bata Foundation initiated a three-round competition for elementary school pupils from Zlin. The competition on the occasion of the Bata and Thomas Bata Jr. anniversaries was organized in cooperation with the town of Zlin and the Business Academy of Tomas Bata. A total of 500 pupils from grades 7 to 9 participated.

The first round was held at 13 elementary schools.

In the first round, which was held at respective elementary schools, the pupils were to respond to 50 questions on the Bata topic; the test was made on PC. 2 best 2-member teams proceeded to the semi-finals, in which they participated as a 4-member team.

Date: September 2014
Semi-Finals of the Knowledge Competition
120 Years with Bata

The semi-final task was to prepare a presentation on the topic of Life in Zlin in the 1930s and to present it before a committee in the Tomas Bata Villa. 6 best teams out of the 13 semi-finalists proceeded to the finals.

Date: 21 November 2014 • 80 pupils and teachers

Finals of the Knowledge Competition
120 Years with Bata

The finals were held in the presence of 350 pupils from all schools and important guests in the premises of Master of Rock Café. The competing teams were to identify 15 pictures in the knowledge part, tie up shoe-laces with one hand within a time-limit in the skills part and colour white boots in the last creative part. A rock band was playing and surveys were conducted among the audience in between individual contests. The winning team was from ZS Stefanikova, ZS Okruzni ranked second and ZS Komenskeho 78 ranked third. The winners were awarded tablets, the second place received vouchers in the value of CZK 1,000 for purchase of Bata shoes and the third place received sports bags. The other finalists also received interesting prizes. The finals were transmitted over the Internet. The competition was evaluated by the schools as the best activity for elementary schools in 2014.

Date: 9 December 2014 • 24 competing pupils • 350 audience

120 Years Inspired by Bata - Conference

TBF organized a conference to commemorate the 120th anniversary of Bata and 100th anniversary of the birth of Thomas Bata Jr. The conference was held in the CNB premises in Prague on 30 October 2014. The conference was divided into 3 main parts. The first part included a moderated discussion with managers of companies, the roots of which are based in the original Bata structure. The Executive of Continental Barum Libor Laznicka, Technical Manager of Tajmac ZPS Radomir Zbozinek, Managing Director of Centroprojekt Vladimir Kudela, Rektor of TBU Petr Saha and historian Zdenek Pokluda participated in the discussion.

In the second part, which focused on companies who are followers of the Bata legacy, the following persons participated in the discussion: owner of Docucom Radek Hradil, owner of Abra Software Jaroslav Rasa, co-owner of Tescoma Petr Chmela, Chairman of the Board of Directors of Slovakce strojirny Jiri Rosenfeld and owner of Leo Express Leo Novotny jr. The third part was devoted to Thomas Bata Jr. and development of Bata after World War II. Monica Bata-Pignal, the daughter of TJB, Georgina Steinsky, former CEO of Bata CR, Bengt Gunnarsson, former Manager of HRE BSO and Jiří Sedlacek, a long-term colleague of TJB participated in the discussion.

The conference was attended also by the Governor of the Czech National Bank, Miroslav Singer, and the Mayor of the Town of Zlin, Miroslav Adamek, who concluded the conference by a presentation on the efforts of the
Town of Zlin to renovate the Tomas Bata Memorial. The conference was attended by 300 persons from the ranks of entrepreneurs, managers of various institutions and university students. The conference was advertised in the press, magazines and over the Internet. A booklet with a DVD with recordings of the entire conference was prepared.

**Posters on the 120th Anniversary of Bata**

TBG prepared two versions of posters commemorating the Bata anniversary. The posters were designed and produced by two young graphic designers: Krystina Petakova and David Novacek. Both posters were used at the conference in Prague and were also displayed at 28 billboards in Zlin.

**Lectures on Tomas Bata**

**About 120 minutes including a tour of the Villa)**

A total of 19 lectures for 976 persons were organized by TBF in 2014. 2014 was extraordinary in that we offered programs for companies or groups of people interested in Bata topics. A part of the program was a lecture on Tomas Bata, discussions with members of the Bata School of Work Graduate’s Club, tours of the Villa, visit to the Bata Principle exhibition, visit to Building 20 using the lift-office. TBF plans to actively offer this program.

**Tours of the Tomas Bata Villa with a Lecture**

**About 40 minutes**

A total of 810 persons visited the Villa during 33 tours in 2014.

**Sale of books, books of stamps and posters with Bata topic**

TBG earned a total of CZK 123,738 from the sale of books, posters and stamps; 23 different products are sold. 1,345 pieces of books, books of stamps, posters etc. were sold in 2014.

On the occasion of the 120 anniversary of Bata, TBF published a new book – a reprint of a book from 1944 “Tomas Bata in the Memories of our Sales Staff” ("Tomas Bata ve vzpomínkách našich prodavačů").
Visit of Paul Rowan to Zlin, Workshops and Lecture

On the invitation of and accompanied by Mrs. Rosemarie Bata Blyth, the Canadian designer and co-owner of UMBRA Mr. Paul Rowan, a company manufacturing and selling home accessories, visited Zlin. In the morning hours, Mr. Rowan held 2 workshops for students of Faculty of Marketing Communication in Tomas Bata University Zlin focusing on product design; in the afternoon hours he held a lecture for TBU students and the public in the Tomas Bata University premises. TBF then organized for Mr. Rowen and Mr. Christine Bata – Schmidt a visit to company Tescoma.

Date: 6 March • Participants: 300

Partners: Tomas Bata University Zlin

Dining Etiquette and Table Manners for Future Managers

TBF continues in a project intended for Tomas Bata University students, which focuses on dining etiquette and table manners. Another round was organized in cooperation with the Student Union.

Date: 25 March, 1 and 8 April • Participants: 22

Partners: Tomas Bata University Zlin

Selection Process for an Arbitration Court Recorder

The proceedings of the Arbitration Court have been held in the Bata Villa for several years already. TBF provides the technical equipment, including a recorder. Since one of the recorders, who are recruited from among the students of the Business Academy of TB in Zlin, terminated her engagement, a new candidate had to be selected. The selection process was held at the Business Academy under the supervision of Ing. Velev. Two students from the 2nd year were selected.

Date: 14 May • Participants: 45

Partners: Business Academy of TB Zlin

Contest for Potential Managers 2013 - finals

Based on a proposal of the TBF, in cooperation with Junior Achievement and with support of the company Hawlett Packard, TBF organized the 7th year of the competition in microeconomic simulation „Contest for Potential Managers” for students of all colleges and universities in the Czech Republic, which offer study programmes focusing on economy, marketing, banking or business. The aim of TBF was to offer to students of higher education institutions an opportunity to try in practice acting in the real business or manufacturing environment.

82 two-member teams from 13 higher education institutions applied for the contest. The contest was held by electronic means via the Internet in English and using the Titan software.
The contest focused on strategic management, manufacture and sale of products and orientation in the competitive environment. The seven initial rounds and semi-finals were held from April 10, 2014 to May 14, 2014. 8 best teams from the semi-finals advanced to the finals.

The finals were held on May 21, 2014 in the premises of the main sponsor, the company Hawlett Packard in Prague. The winners are students of the VSB - Technical University Ostrava, Zuzana Koscova and Martin Koleckar. The second position was awarded to Jan Brcak and Nikolas Graubner from the West Bohemian University in Pilsen and the third position was awarded to Tomas Lobotka and Jan Musial from the Tomas Bata University Zlin. The main prize for the winners was HP laptops, the second HP external disks 2T and the third HP external disks 500G.

**International Student Sculpture Symposium Drevo-Wood 2014**

The 16th year of the International Student Sculpture Symposium Drevo – Wood 2014 was held from 16 to 25 June. 4 students from Austria, Turkey and Poland participated. The main organizer was the Thomas Bata Foundation. Event was sponsored by B.F.P. Lesy a statky Tomase Bati, Husqvarna, Svehlak pujcovna naradi and Pozimos. Partners of the workshop were the Town of Zlin and Rotary Club Zlin. 4 works of art were created. The works were evaluated by a committee consisting of representatives of the Town of Zlin and 2 of the works were awarded a prize of CZK 5,000 each. The awarded sculptures were created by Bernhard Schwarzwald from Salzburg and Karolina Tluczek from Krakow. Both awarded works will be installed in one of the Zlin parks. The other sculptures will be located within the premises of the Bata Villa.

The opening of the exhibition of the works was held in attendance of about 40 persons on 25 June. The deputy Mayor of the Town of Zlin, Miroslav Kasny, awarded the price of the Town of Zlin to both awarded students. Short record in on YouTube: http://youtu.be/kUktWRZSsyQ

**TBF Award for the Best Diploma Thesis in English**

In the 2013/2014 academic year, the Tomas Bata University in Zlin nominated 4 diploma theses from three faculties for the TBF Award for the best diploma thesis written and defended in English. Two theses were nominated by FaME of TBU, and FAI TBU and FT TBU nominated one thesis each. The thesis prepared by Alena Hamanova from the Faculty of Technology, study course of Technology and Economics of Fats, Detergents and Cosmetics Production with the topic „The Behaviour of Surfactants in Binary Mixed Systems” was evaluated as the most useful thesis and awarded the TBF Award.
The TBF Award (glass plaque) was awarded to her at the graduation ceremony and a 14-day internship with Bata Kenya was proposed to her. The winner of the award refused the internship in Kenya.

**Date:** June  •  **Participants:** n/a

**Partners:** Tomas Bata University Zlin, BSO

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**Cultool – E-learning Project**

Ing. Velev actively participated in the final conference of the European project Cultool in the Spanish Valladolid. The conference concluded the preparatory stage of the Cultool e-learning programme, in which 6 European countries were involved and which focuses on multicultural competences and their application. The final product is intended mainly for university students or graduates. The aim of the conference was to determine the possible forms of the project presentation to the public, marketing strategy of the product promotion and recommend possible further target groups for the product. The project sustainability strategy was also agreed on.

**Date:** 21 – 24 September  •  **Participants:** 45  •  **Partners:** Edutrain Ltd.

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**Our inner time - lecture**

As part of the cycle of popular scientific lectures we invited the former chairman of the Academy of Sciences of Czech republic, prof. Helena Illnerova, who is a famous Czech physiologist and biochemist engaged in the research of melatonin creation in epiphysis, which is controlled by the biological clock in the brain. The lecture focused on the biological day and biological night cycles of humans and their organs. She noted the health risk arising due to frequent disruption of the biological cycles.

**Date:** 20 March  •  **Participants:** 80  •  **Partners:** n/a

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**FameLab, regional round of the contest for young scientists**

TBF in cooperation with the British Council and Adeto o.s. organized the Moravian round of the 4th year of the contest for young scientists FameLab. 12 scientists met in the Bata Villa to compete for progress to the finals. 4 participants came from the Tomas Bata University. They had only 3 minutes for their scientific show, during which they were to present their research to the public and the jury. The jury consisted of Dr. Michael Londoershoborough from the Institute of Inorganic Chemistry of the Academy of Sciences of Czech republic, prof. Oliva, the Director of the Czech Language Institute and Ing. Jitka Cejkova, PhD., one of the first participants in the FameLab contest. The jury selected 5 finalists. The audience was given the possibility to award audience award. The contest was also attended by VIP guests; Ing. Miroslav Zikmund signed his books to contestants who proceeded to the finals.

**Date:** 29 March  •  **Participants:** 45  •  **Partners:** British Council, Adeto
**FameLab – National Finals**

On Sunday 11 May 2014, the national finals of the contest of young scientists, FameLab, were held in the renowned Semafor theatre in Prague. TBF has been involved in the contest from the beginnings by organizing the regional round of the contest. The finals were attended by Ing. Velev on behalf of TBF, who awarded the Audience Award to the winner; he awarded also a medal of the Tomas Bata Foundation and 500G external disk to MUDr. Pavel Tomsik from the Faculty of Medicine of the Charles University in Hradec Králové for his presentation of the „Tomato Therapy“.

Date: 11 May • Participants: 200 • Partners: British Council, Adeto

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**Weeks of Science and Technology (6 to 13 November 2014)**

The Thomas Bata Foundation is the main organizer of Weeks of Science and Technology in Zlín. The event is held under the auspices of the Academy of Sciences of the Czech Republic and its objective is science popularization. In this year, TBF organized in cooperation with British Council and Adeto o.s. 5 lectures for the public in Zlín.

1. **Influence does not mean a threat - reflection on mutual enrichment of languages**
   Doc. RNDr. Karel Oliva, Czech Language Institute of the Academy of Sciences of CR, v.v.i. How did Czech enrich other languages and vice versa? What makes a language a world language? What words become embedded in foreign languages the fastest and how long they are perceived as foreign words? The mutual influence of Czech and other languages in the past and today was humorously presented by doc. RNDr. Karel Oliva, Dr., who is called by many as the Director of the Czech language. The lecture was tailored especially for grammar school students.

   Date: 6 November • Participants: 80
   Partners: Academy of Science of CR, British Council, Adeto

2. **Influence does not mean a threat - reflection on mutual enrichment of languages**
   Doc. RNDr. Karel Oliva, Czech Language Institute of the Academy of Sciences of CR, v.v.i. The second evening lecture for the public.

   Date: 6 November • Participants: 50
   Partners: Academy of Science of CR, British Council, Adeto
• 3 • The Secret of CO₂
Dr. Michael G.S. Londesborough B.Sc. Hons Ph.D., Inorganic Chemistry Institute of the Academy of Sciences of CR, v.v.i.
Michael Londesborough prepared a program in which he explains the circulation of CO₂ in the nature. He demonstrates the properties of CO₂ using impressive chemical experiments, explains how it gets into and is retained in the atmosphere, why it is important for the life on the Earth and why it has become a hot topic for politicians. He attracts the attention of the audience also to sources of energy and emphasizes the responsibility for its production and consumption. His presentation was full of chemical experiments, including (safe) explosions.

Date: 11 November • Participants: 250
Partners: Academy of Science of CR, British Council, Adeto

• 4 • When It Breaks at Last - about material fatigue and other issues
Ing. Jan Klusak, Ph.D., Material Physics Institute of the Academy of Sciences of CR, v.v.i.
In what different ways may aluminium get fatigue? How do cracks in materials occur? Why are the windows in aircrafts round? What did your grandmother know about material fatigue and what we know today? The „show” on material fatigue research was presented by the winner of the 2012 FameLab contest, Ing. Jan Klusak, PhD.

Date: 13 November • Participants: 180
Partners: Academy of Science of CR, British Council, Adeto

• 5 • Future of Czech Energetics
Prof. Vaclav Paces
Energy is the source of life and civilization. Our civilization is completely dependent on energy. If it wasn’t for energy, we wouldn’t have drinking water, enough food, heat, information etc. What is the future of the global energetics? Will we be able to ensure sufficient energy to the increasing population? How to obtain energy? What do the fossil fuels mean for us? What place will renewable sources (biomass, water, wind and sun energy) and alternative no-fossil sources (nuclear energy) have in the future? The brilliant lecture by Prof. Paces explained a lot to the audience.

Date: 13 November • Participants: 60
Partners: Academy of Science of CR, British Council, Adeto
The priests of Amen Re and a Forgotten Princess - Lecture
TBF organized another lecture from the cycle on Ancient Egypt. Lecturer: prof. Jaroslav Bares from the Egyptology Institute of the Charles University Prague. The topic of the lecture was the latest Czech discoveries from the era of pyramid builders at Abu Sir.

Date: 21 January • Participants: 59 • Partners: n/a

Mysterious Pyramids of the Ancient Egypt - Lecture
As part of the cycle of lectures on Ancient Egypt, TBF offered a lecture by Doc. Jaromír Krejci, Deputy Director of the Egyptology Institute in Prague. Pyramids are the icons of the ancient civilization on the Nile. The lecture presented the architecture of pyramid complexes in the historic and religious context.

Date: 24 February • Participants: 60 • Partners: n/a

Computer courses for the public

Date: January - April • Participants: 24 • Partners: n/a

Summer Camp for Children – “In the Footsteps of Tomas Bata”
The summer camp was organized in cooperation with DDM Astra Zlín; a total of 18 children aged 8 to 12 attended. The topic of the camp was Bata. It started with a tour of the Villa with a lecture; each day the children visited a different place related to the topic (Institute 14/15, Building 21, Bata Canal, monument to the aircraft accident of T. Bata in Otrokovice). TBF provided premises and facilities, DDM Astra provided professional supervision.

Date: 7 – 11 July • Participants: 18 • Partners: DDM Astra Zlín

Treatment by traditional healers- lecture
The neurologist MUDr. Ivana Wurstová shared her experience from the healing centre Takiwasi in the South American Peru with the listeners. The centre focuses primarily on addiction treatment by local herbs and rituals.

Date: 23 October • Participants: 40 • Partners: n/a

Coffee Talks – Evening Discussion
Ing. Velev appeared as the main speaker in the discussion organized by Junior Achievement. Coffee Talks is a joint project of the non-profit organization JA Alumni Czech Republic and the My Way project of the Association of Young Small and Medium-Sized Entrepreneurs. The pro-
CULTURE AND COMMUNITY DEVELOPMENT

Project consists in a series of informal discussions with successful people, namely young entrepreneurs and managers. The intimate atmosphere of the Bata Villa with 15 participants created ideal atmosphere for sharing of ideas, inspirations and establishing new contacts.

This year’s Coffee Talks were held as part of the global entrepreneurship promotion initiative - Global Entrepreneurship Week; this event was held simultaneously at 4 places in CR, i.e. in Zlín, Ostrava, Brno and Prague.

Date: 19 November • Participants: 15 • Partners: Junior Achievement

Charitable Auctions

TBF, together with Samari and TBU students, prepared a traditional charitable auction to support the slum school Paddardia in Dhaka, Bangladesh. The auction was held in the Villa where the works of art created by students of FMC TBU and other artists and designers, who have worked long-term with Samari, were auctioned. The total revenue from the auction was 38 thousand CZK.

Date: 9 December • Participants: 45 • Partners: Samari Zlín

Tomas Bata, alive – theater play

On the occasion of the 120th anniversary of the Bata company the Municipal Theatre in Zlín prepared theater play about the founder of Bata company. NTB supported this event not only financially, but also with collaboration with Dodo Gombár - director of theater play. It attracted great interest among the spectators.

Date: December 13, 2014

Christmas Concert of Thomas Bata Foundation

This year, TBF invited the Wallachian folklore group Kašava for its traditional Christmas concert, who played and sang Christmas carols and games.

Date: 16 December • Participants: 50 • Partners: n/a

Christmas Performance for Children, 2x

TBF organized a traditional Christmas performance for children of 1st classes of elementary schools and kindergartens from Zlín. Two groups of children, a total of 360, participated. The performance was given by students of the Higher Art School in Zlín under the supervision of Mr. Hlousek. The children received a ginger bread as a gift from TBF.

Date: 17 December • Participants: 360

Partners: Higher Art School in Zlín
Leases of the Villa
TBF has been actively trying to lease short-term and long-term the Villa and adjoining premises. In 2014, TBF received CZK 533,000 from short-term leases. The garden house has been leased long-term to a paediatrician and we also managed to lease long-term of the office in the attic of the Villa to the European Parliament Deputy, Dott. Dlabajova. JA has been seated in the Villa and cooperated with TBF since 1998; in the last two years, JA CR has extended its activities in the Villa and increased the number of its employees. Total income from all leases amounted to CZK 1,045,000 in 2014.

Date: January - December • Participants: n/a • Partners: n/a

New Web Site of TBF
On 30 January 2014, a new Web site of TBF and Facebook profile of TBF were launched. www.batova-vila.cz • www.facebook.com/batovavila
The software (editor), contents and graphic design of the Web site were innovated. Now we are able to insert new information and graphic elements ourselves (Jitka Zvolska).

Date: January - December • Participants: n/a • Partners: n/a

Wedding ceremonies:
• 11 January 2014
• 26 April 2014
• 27 September 2014

Circuses:
• 14 – 28 April 2014 Circus Berousek Sultan
• 2 – 15 June 2014 Circus Humberto
• 27 October - 7 November 2014 Circus Carini
EXTERNAL AUDITOR’S REPORT

AUDIT OF FINANCIAL STATEMENTS OF A FOUNDATION

For the company:  Thomas Bata Foundation (Nadace Tomáša Bati)
Gahurova 292, 760 01 Zlín
ID No.: 658 22 374

We performed the audit of the enclosed financial statements of the company Nadace Tomáša Bati consisting of the balance sheet as per December 31, 2014, profit/loss account for the year ending by December 31, 2014 and notes of these financial statements, which contains the description of significant used accounting methods and other supporting information. Details of the company are contained in the notes of these financial statements.

Further, the following was audited:

- Compliance with the amount of expenses to be used on the foundation administration – without reservations
- Providing of grants by the Foundation (outside a separately audited part) – amounting 545 101 CZK. in 2014 – without reservations
- Utilization of received donations-contributions by the Foundations – without reservations

Responsibility of the statutory body of the accounting unit for the financial statements

The statutory body of the company Nadace Tomáša Bati is responsible for the preparation of the financial statements, providing a faithful and fair image in compliance with the Czech accounting regulations, and for such an internal control system necessary for the preparation of the financial statements so that they do not contain any significant (material) improprieties caused due to fraud or error.

Auditor’s responsibility

Our responsibility is to make a statement to these financial statements based on our audit. We performed the audit in accordance with the Act on Auditors, International Accounting Standards and related application clauses of the Chamber of Auditors of the Czech Republic. To conform with these regulations, we are obligated to meet ethical requirements and to schedule and perform the audit in order to obtain reasonable assurance that the financial statements do not contain any significant (material) improprieties.
The audit includes the implementation of auditing procedures to obtain evidence information related to amounts and data published in the financial statements. The selection of procedures depends on the judgement of the auditor, including also the assessment of risks of significant (material) improprieties of the facts presented in the financial statements due to fraud or error. When assessing these risks, the auditor shall evaluate the internal control system relevant for the preparation of the financial statements providing a faithful and fair image. The goal of this assessment is to suggest appropriate auditing procedures, not to comment on the internal control system of the accounting unit. The audit also includes the assessment of the relevance of used accounting methods, reasonability of accounting estimates made by the management, as well as the assessment of the overall presentation of the financial statements.

We are convinced that the evidentiary information obtained by us provides a sufficient and appropriate basis to make our statement.

AUDITOR’S STATEMENT

In our opinion, the financial statements provide a faithful and fair image of assets and liabilities of the company Nadace Tomáše Bati as per December 31, 2014 and costs and revenues and income from its operations for the year ending by December 31, 2014 in compliance with the Czech accounting regulations.

Based on the above facts the audit of the subject accounting period may be concluded with a statement that

THE AUDIT OPINION IS WITHOUT RESERVATIONS

Other significant facts not contained in the statement: No such facts

Trade company
Place of business
Auditing certificate No. of the auditing company
First and last name of the auditor, who prepared
For report on the company’s behalf
Auditing certificate No. of the auditor
Date of report preparation

MG Credit s.r.o.
Růžová 195, 763 02 Zlín - Louky 153
Ing. Miroslav Hladík
1147
April 23, 2015

Stamp and signature of the auditor

MG Credit s.r.o., Růžová 195, 763 02 Zlín - Louky, certificate No. 000215520, Auditor
### Balance Sheet
**as at 31 December 2014 /in thousands CZK/**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Gross Adjustment</th>
<th>Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed assets</td>
<td>94 945</td>
<td>-18 481</td>
</tr>
<tr>
<td>Inventory</td>
<td>126</td>
<td></td>
</tr>
<tr>
<td>Cash on hand</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>Current Account</td>
<td>10 834</td>
<td></td>
</tr>
<tr>
<td>Receivables</td>
<td>1 066</td>
<td></td>
</tr>
<tr>
<td>Deferred expenses and revenues</td>
<td>65</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>88 618</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity</td>
<td>88 629</td>
<td></td>
</tr>
<tr>
<td>Funds</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Gains or losses from revaluation of assets</td>
<td>-691</td>
<td></td>
</tr>
<tr>
<td>Payables</td>
<td>84</td>
<td></td>
</tr>
<tr>
<td>Employees</td>
<td>81</td>
<td></td>
</tr>
<tr>
<td>Health and social security insurance</td>
<td>46</td>
<td></td>
</tr>
<tr>
<td>Other payables</td>
<td>79</td>
<td></td>
</tr>
<tr>
<td>Estimated payables</td>
<td>170</td>
<td></td>
</tr>
<tr>
<td>Deferred revenues</td>
<td>106</td>
<td></td>
</tr>
<tr>
<td>Accumulated losses from previous years</td>
<td>-208</td>
<td></td>
</tr>
<tr>
<td>Profit/loss of current accounting period</td>
<td>+312</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>88 618</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Profit and loss account
**for the period from 1 January to 31 December 2014 /in thousands CZK/**

**Expenses**

<table>
<thead>
<tr>
<th>Cost of organized events</th>
<th>3 140</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating expenses</td>
<td>2 023</td>
</tr>
<tr>
<td>Depreciation of fixed assets</td>
<td>902</td>
</tr>
<tr>
<td>Other expenses</td>
<td>214</td>
</tr>
<tr>
<td><strong>Total contributions provided</strong></td>
<td>545</td>
</tr>
<tr>
<td><strong>Profit/loss of current accounting period</strong></td>
<td>+312</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>7 136</strong></td>
</tr>
</tbody>
</table>

**Revenues**

<table>
<thead>
<tr>
<th>Gifts, contributions, grants</th>
<th>4 356</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues from principal activity</td>
<td>1 968</td>
</tr>
<tr>
<td>Revenues from financial assets</td>
<td>812</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>7 136</strong></td>
</tr>
</tbody>
</table>
List of grants provided by the Foundation in 2014

In line with the Foundation Statutes, the Foundation awarded 10 grants in the total amount of CZK 545 thousand in this taxable period.

<table>
<thead>
<tr>
<th>Provided to</th>
<th>Approved by the Board of Directors</th>
<th>Amount in CZK</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Mathrix 42 s.r.o., Praha</strong></td>
<td>17.01.2014</td>
<td>35,000</td>
</tr>
<tr>
<td>Seznam.cz ABAKU liga pro základní a střední školy, 2. ročník</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>2. Gymnázium Zlín - Lesní čtvrť, Zlín</strong></td>
<td>17.01.2014</td>
<td>30,000</td>
</tr>
<tr>
<td>Global Classroom, mezinárodní studentský výukový projekt a konference</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>3. Brodem UB, o.p.s., Uherský Brod</strong></td>
<td>17.01.2014</td>
<td>35,000</td>
</tr>
<tr>
<td>CoZaTo – projekt pro žáky ZŠ</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>4. Asociace mladých debrujiářů ČR, Bučovice</strong></td>
<td>17.01.2014</td>
<td>30,000</td>
</tr>
<tr>
<td>Pohár vědy – Kvark 2014</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>5. FaME fakulta managementu a ekonomiky UTB, Zlín</strong></td>
<td>17.01.2014</td>
<td>30,000</td>
</tr>
<tr>
<td>Vikendovka Ekonomicko-manažerské olympiády</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>6. Středná odb. škola J. Ribaya, Bánovce</strong></td>
<td>31.01.2013</td>
<td>15,000</td>
</tr>
<tr>
<td>Informační tabule Muzeum T. Bati Partizánské</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>7. Městské divadlo Zlín, přísp. org., Zlín</strong></td>
<td>30.04.2014</td>
<td>300,000</td>
</tr>
<tr>
<td>Tomáš Baťa, živý - realizace divadelního představení</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>8. Sdružení Václava Hudečka, Zlín</strong></td>
<td>30.04.2014</td>
<td>20,000</td>
</tr>
<tr>
<td>Akademie Václava Hudečka – Luhačovice 2014, XVIII. ročník</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>9. Krajská galerie výtvarných umění, Zlín</strong></td>
<td>30.04.2014</td>
<td>30,000</td>
</tr>
<tr>
<td>Nový zlínský salon 2014</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>10. DDM Astra, Zlín</strong></td>
<td>30.04.2014</td>
<td>18,749</td>
</tr>
<tr>
<td>Podpora technických kroužků</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Overview of gifts and grants provided to the Thomas Bata Foundation

In this taxable period, donations in the total amount of **CZK 4,282 thousand** and subsidies in the total amount of **CZK 75 thousand** were received.

<table>
<thead>
<tr>
<th>Donor</th>
<th>Amount in CZK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Continental Barum s.r.o., Otrokovice</td>
<td>90,000</td>
</tr>
<tr>
<td>2. J. Rozvařil, Kolín</td>
<td>1,132</td>
</tr>
<tr>
<td>3. S. Vojtěch, Zlín</td>
<td>1,575</td>
</tr>
<tr>
<td>4. Zálesí a.s., Luhačovice</td>
<td>1,500</td>
</tr>
<tr>
<td>5. Dary z aukce</td>
<td>10,697</td>
</tr>
<tr>
<td>6. BAŤA akciová společnost, Zlín</td>
<td>120,000</td>
</tr>
<tr>
<td>7. Česká zbrojovka a.s., Uherský Brod</td>
<td>10,000</td>
</tr>
<tr>
<td>8. Tescoma s.r.o., Zlín</td>
<td>27,870</td>
</tr>
<tr>
<td>9. L. Láznička, Zlín – Štípa</td>
<td>3,000</td>
</tr>
<tr>
<td>10. POZIMOS, a.s. Zlín</td>
<td>11,500</td>
</tr>
<tr>
<td>11. Kovárna VIVA a.s., Zlín</td>
<td>49,999</td>
</tr>
<tr>
<td>12. Účastníci konference „Baťa 120“</td>
<td>65,179</td>
</tr>
<tr>
<td>13. M. Pignal, Paříž</td>
<td>16,049</td>
</tr>
<tr>
<td>14. Hewlett-Packard s.r.o., Praha</td>
<td>34,000</td>
</tr>
<tr>
<td>15. Advokátní kancelář Knotek, spol. s r.o., Zlín</td>
<td>48,000</td>
</tr>
<tr>
<td>16. od zřizovatele</td>
<td>3,791,007</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Donor</th>
<th>Amount in CZK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Zlínský kraj, Zlín</td>
<td>25,000</td>
</tr>
<tr>
<td>2. Statutární město Zlín</td>
<td>50,000</td>
</tr>
</tbody>
</table>

Contribution and gifts were used for 100 %. Funds were used for cover the Activities of the Foundation.
**Report on the Use of Contributions from FIF**

Based on the Contract on Transfer of Remaining Funds Designated by the Resolution of the Parliament of the Czech Republic for the Purposes of Support of Foundations in IIInd Stage that was concluded with the National Property Fund of the Czech Republic, the Foundation received funds in the amount of CZK 21,134 thousand between 2002 and 2006. The funds were used for purchase of investment certificates and bonds. As at 30/10/2014, the Ministry of Finance of the Czech Republic terminated the above Contract concluded pursuant to section 18t(2)(a) point 6 of Act No. 171/1991 Coll. Consequently, the regime for the use of the funds changed. Starting from the above date, the funds remain in Foundation equity and the use of the funds is fully in the discretion and powers of the Foundation.

**Restriction of costs pursuant to §22 (1), the Foundation Act, in accordance with the Foundation’s statutes**

The total annual costs of the Foundation, relating to its administration, shall not exceed 50% of the Foundation’s assets based on its balance as at 31 December 2014, i.e. 48,718 thousand CZK; the costs amount to 2.023 thousand CZK (salaries and deductions from salaries).

The Foundation did not enter into a contract in 2014 with any person as to which any involvement was reported by a member of the executive and supervisory bodies.

Based on a decision by the executive body, the financial outcome of 2014, a profit amounting to 312 thousand CZK, was transferred to Accumulated Losses.

The tax obligation for 2014 was assessed to be 0.00 CZK.

Appreciation of the financial assets takes place in accordance with the Act on Accountancy, with the difference in valuation reported under equity.

No advance payments or loans were granted to any member of the Foundation’s bodies in 2014.
The Thomas Bata Foundations

Address ............................................. Gahurova 292
........................................................................ 760 01 Zlín, Czech Republic

Telephone ........................................... +420 577 219 083

Web site ............................................. www.batova-vila.cz
........................................................................ www.facebook.com/batovavila

E-mail ............................................... velev@batova-vila.cz
........................................................................ sekretariat@batova-vila.cz

Bank details ........................................ Unicredit bank 760 01 Zlín

Account number ................................. 50392-006/2700

Company identification No. .................. 658 22 374

Tax identification No ......................... CZ 658 22 374

Zlín, dated 3 June 2015

Approved by: Rosemarie Bata Blyth
Chairperson of the Board of Directors of the Thomas Bata Foundation

Prepared by: Ing. Pavel Velev
Executive Director of the Thomas Bata Foundation